

## Did you know that FALLS FROM SHOPPING CARTS are the second most common cause of serious head injuries to children under 5?

**12,000** kids are injured every year—most suffering from easily preventable falls.

Every shopping cart is equipped with a child-resistant seat belt tested for safety, but a shocking 95% of parents don't use them. #buckleup

Why? Low hazard awareness—many parents simply don't realize the risk.

Why? Low hazard awareness—many parents simply don't realize the risk.



### The Good News

Awareness leads to action! Studies prove that once parents understand the dangers, they use the seat belt.

### What you can you do?

Share this to SPREAD THE WORD, educate new parents and protect our children:

- **Always** buckle your child into the seat belt.
- **Never** place your child in the basket.
- **Stay** with your child at all times.
- **Report** missing or broken seat belts to the store manager and choose another cart.

Share this to **SPREAD THE WORD** and protect more babies!

